

PRIVACY NOTICE

Last updated: 13 January 2025

This Hyperverge Privacy Notice ("**Notice**") is provided to You under the applicable laws. This Notice supplements our Privacy Policy, by explaining your privacy rights, providing certain mandated disclosures about our treatment of Personal Information.

At HyperVerge Technologies Private Limited & HyperVerge Inc. ("**HyperVerge**", "**We**", "**Our**", or "**Us**"), We are committed to respect and protect the privacy of the users ("**You**", "**Your**" or "**User**"). This Notice explains how We process and treat Your data including Personal Data (defined below) when You visit <https://hyperverge.co> ("**Website**") and explains the rights that are available to You.

SCOPE OF PRIVACY NOTICE

This Privacy Notice applies solely to the information collected through your access and use of the Website. It does not apply to any information provided to us through the utilization of HyperVerge services. Separate terms and conditions may govern the use, and protection of data provided through the utilization of HyperVerge services which are in line with industry best practices.

PRIVACY POLICY

By using or accessing Our Website, You acknowledge that You accept and provide consent to HyperVerge to use your Personal Data as per this Notice and [HyperVerge Privacy Policy](#), which shall be read with this Privacy Notice.

WHAT IS PERSONAL DATA/INFORMATION?

Personal Data means any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available with a body corporate, is capable of identifying such person ("**Personal Data/Personal Information**").

DATA THAT WE COLLECT

The types of Personal Data that we may receive, collect, store and process fall into the following categories:

Personal Information/ Personal Data that You provide to Us voluntarily

While using Website, You may voluntarily provide Personal Data. For example: As part of demonstration that is available on the Website, You provide personal information limited to Your email ID and phone number. The Personal Information collected is used solely for the purpose of reaching out to You and providing the demonstration that You have signed up for.

Type of Information	Contents
Personal Details	Mobile Number, Name and Email ID as voluntarily submitted by You while booking a request for demo.
IP Address	IP address to redirect to website hosted in Your country.

We do not collect any information about Your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about Your health, genetic, or any information about criminal convictions and offences.

Furthermore, Your access and utilisation of the Website does not involve or create a situation of interception or recording of oral or electronic communications of the User.

We display personal testimonials and/or reviews of satisfied customers on Our Website in addition to other endorsements. If You wish to update or delete Your testimonial, You can contact Us at privacy@hyperverge.co/ dpo@hyperverge.co.

YOUR CONSENT

By using or accessing Our Website and submitting your Personal Data to Us, You acknowledge that You accept and consent to this Privacy Notice . If You do not accept the terms of this Notice , You may either opt out or address any specific concerns regarding this Notice by writing to Us at privacy@hyperverge.co/ dpo@hyperverge.co.

AUTO-RENEWAL OF CONSENT

YOUR CONSENT WILL AUTOMATICALLY RENEW EVERY SIX (6) MONTHS, STARTING FROM THE EXPIRY OF THE PREVIOUS CONSENT PERIOD, UNLESS THIS CONSENT IS REVOKED PRIOR TO THE RENEWAL. YOU ACCEPT AND PROVIDE CONSENT TO SUCH AUTOMATIC RENEWAL.

PURPOSE OF COLLECTION

The collected information shall be used for the following purpose:

- Contact you for service/product related query in case You have submitted information as part of in-bound sales query.
- Contact you for advertising our services or sharing updates with You. We will only do this when information is provided by you voluntarily while accessing the Website. You may opt out at any time by contacting **contact@hyperverge.co**.
- Meeting legal and regulatory requirements. For example, to comply with a valid legal subpoena, request, or other lawful process that meets the regulatory requirements or that we otherwise determine is necessary to respond to.
- Establish, exercise or defend legal claims.
- Corporate reorganisation: In the event of a corporate sale, merger, reorganization, dissolution, acquisition or similar event, any personal information and other data We process from You may become part of the assets We transfer or share in preparation for any such transaction. Any acquirer or successor of HyperVerge shall continue to process personal information consistent with this Notice .

LEGAL BASIS OF PROCESSING

We rely on the following legal bases for processing Your Personal Data:

- **Consent:** Where we have express consent from You to process Your Personal Data.
- **Legitimate business interest.** This refers to the interest in conducting and managing Our business. We ensure to consider and balance any potential impact on You (both positive and negative) and Your rights before We process Your Personal Data for Our legitimate interests. You can find out more about how We assess Our legitimate interests in relation to the potential impact of certain activities by contacting Us.
- **To comply with a legal obligation.** This means processing Your Personal Data if it is necessary to fulfil a legal obligation imposed on Us or defending any claim against us relating to Your Personal Information. To comply with a valid legal subpoena, request, or other lawful process that meets the regulatory requirements or that we otherwise determine is necessary to respond to.

DISCLOSURE OF YOUR PERSONAL DATA

The Personal Information you provide to us may be hosted on servers located in the United States, operated by HubSpot, Inc., as well as on our own servers located in India. By providing your Personal Information, you consent to the transfer and hosting of such information on servers located in these jurisdictions. We disclose Personal Information shared by you to Hubspot for recording and managing details you have provided for HyperVerge's use. We require Hubspot to respect your privacy and keep your Personal Data safe, confidential and to only be used for specific purpose it was disclosed and in accordance with Our instructions. We ensure that Your Personal Information is not shared with any other third party.

Our third party service provider, Hubspot, processes your Personal Data in accordance with the laws that are applicable to them. When information is transferred by Us, We shall ensure that your privacy rights continue to be protected by taking all the required steps which are consistent with our obligations under law and documented in this Notice .

In certain extraordinary situations, We may also share your Personal Data investigating authorities, regulators, courts or government authorities where required by law to comply with a court order, direction, notification or request in accordance with the applicable laws as amended from time to time.

NO SALE OF DATA

We do not sell Your Personal Information to any third parties and have not undertaken any such sale within the preceding 12 months.

SOCIAL MEDIA FEATURES

Our websites includes social media links and the Use of these features may allow those websites to collect your IP address, detect which page you are visiting on our site, and set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of those third party providing it.

YOUR LEGAL RIGHTS

The rights provided hereunder apply to You according to the data protection laws of the country which You are based on. In the situation You would like to access, rectify, erase, restrict or object to processing, or exporting Your Personal Data, We will extend Our sincere support to in responding to Your request within a reasonable timeframe.

If you make a request or would exercise any of the below mentioned rights, please contact us at privacy@hyperverge.co/ dpo@hyperverge.co

Depending on where You live, You may be entitled to the following rights:

- a) **Right of access:** You have the right to access and obtain a copy of Your Personal Data that We hold. You may also be informed about the information's source, period and purpose of processing, and the parties to whom the information is shared if requested by You.
- b) **Right to request deletion:** When it is no longer necessary for the purposes for which Your Personal Data was originally collected, You have the right to request that We delete Your Personal Data or in any other situation you deem fit, unless permitted by applicable law.

Note: You may also designate an authorized agent to submit a request on Your behalf to access or delete Your personal information. To do so, You must (1) provide that authorized agent written and signed permission to submit such request, and (2) verify You own identity directly with Us.

- c) **Right to lodge complaint with the regulator:** You have the right to complain to the appropriate supervisory authority if You have any grievance regarding the collection, use or sharing of Your Personal Data by Us.
- d) **Right to rectification:** You have the right to revise the information We hold about You or to remedy any inaccuracies. Based on the purpose for which We use Your information, You may intimate Us to either add additional information about You in Our database or correct any wrong information We may have about You on Our database.
- e) **Right to restrict processing:** You may also have the right to request to restrict the use of Your Personal Data in certain circumstances, such as when You have objected to Our use of Your Personal Data but We need to verify whether We have overriding legitimate grounds to use it.

Note: If You revoke Your consent, We will stop processing the personal data as soon as practicable but not later than 30 days after receiving the request.

- f) **Right to portability:** Some jurisdictions may provide you with the legal right to transfer Your Personal Data to a third party or Yourself in a structured, commonly used and machine-readable format. We will transmit Your Personal Data to a third party service provider where technically feasible.
- g) **Right to object to processing:** You have the right to oppose to the use of Your Personal Data in certain circumstances, such as the use of Your Personal Data for a task carried out in the public interest; the exercise of official authority vested in you; direct marketing or your legitimate interests (or those of a third party).
- h) **Right in relation to automated decision making and profiling:** You have the right to not be subjected to any automated processing, including profiling which entirely influences a decision. **Please note that we do not undertake profiling based on Your Personal Data.**
- i) **Right to Non-Discrimination:** We will not discriminate against You for exercising Your rights.
- j) **Right to appeal:** If you are a resident of the United States of America, you may request an appeal of a refusal of a request regarding your privacy rights under the applicable state data protection laws by sending an email to dpo@hyperverge.co with the subject title of the email to contain “Appeal”.

OPTING OUT

Users who have provided their information and registered on the Website have opted in to receive promotional emails and newsletters and consented on the use of Personal Data. Users can unsubscribe from mail threads or revoke their consent in the following ways:

- Reply to the mail thread sent by Us stating that You wish to unsubscribe; or
- Write to us at dpo@hyperverge.co to unsubscribe or withdraw Your consent.
- Click on the 'unsubscribe' option available in the newsletter to unsubscribe or revoke Your consent.

DATA RETENTION

We retain your data for as long as necessary to fulfil the purposes outlined in this Privacy Notice unless a longer retention period is required by law. You may request the deletion of your data at any time, and we will promptly take appropriate measures to delete it from our records.

DISPOSAL

When the purpose of processing your Personal Data is accomplished, we ensure safe disposal of documents that contain Your personal identifying information i.e. paper or electronic documents no longer required are destroyed by shredding, erasing, or otherwise modifying the personal identifying information to make it unreadable or indecipherable through any means.

COMPLIANCE WITH THIS PRIVACY NOTICE

We ensure that Personal Data You provide is used in conformity with this Notice and take up periodic reviews to ensure this. HyperVerge regularly verifies that the contents of this Notice are accurate, detailed, contemporary for the types of information and data intended to be covered and is completely implemented and accessible bearing in mind the values enumerated in this Notice . If You have any grievances about Our conformity or adherence to this Notice or the manner in which Your Personal Data is used, kindly write to Us privacy@hyperverge.co/dpo@hyperverge.co. We shall contact You, and if necessary, cooperate and engage with the appropriate regulatory authorities to ensure that your grievances are addressed effectively.

CHANGES OR MODIFICATIONS

HyperVerge reserves the right to change this Notice at any time. We may modify this Notice to reflect changes in the way We collect, use, or disclose information, or to reflect changes in privacy laws, regulations, and/or industry standards. We encourage Users to review this Notice when accessing the Website. If we make a material change to this Notice , we will provide You with appropriate notice.

CONTACT INFORMATION AND DATA PROTECTION OFFICER

If you have any questions or concerns regarding our Privacy Notice , please send us a detailed email to privacy@hyperverge.co/ dpo@hyperverge.co.

You can also contact our Data Protection Officer at the address below referencing "Privacy Notice " through mail as well. The Data Protection Officer shall redress the grievances or provide information expeditiously but within one month from the date of receipt of the grievance:

Details of Data Protection Officer/Chief Privacy Officer:

Attention: Data Protection Officer

Address: HyperVerge Technologies Private Limited, No. 12, 2nd Floor, Urban Vault, 17th cross, Sector 7, HSR Layout, Bengaluru Karnataka – 560102

Email: dpo@hyperverge.co