

## HYPERVERGE WEBSITE PRIVACY NOTICE

Updated: 24 July 2025

This HyperVerge Privacy Notice ("**Notice**") is provided to You under the applicable laws. This Notice supplements our Privacy Policy, by explaining your privacy rights, providing certain mandated disclosures about our treatment of Personal Information.

At HyperVerge Technologies Private Limited & HyperVerge, Inc. ("**HyperVerge**", "**We**", "**Our**", or "**Us**"), We are committed to respect and protect the privacy of our users ("**You**", "**Your**" or "**User**"). This Notice explains how We process and treat Your data including Personal Data (defined below) when You visit <https://hyperverge.co> ("**Website**") and explains the rights that are available to You.

### SCOPE OF PRIVACY NOTICE

This Privacy Notice applies solely to the information collected through your access and use of the Website and applies solely to residents of the United States of America. It does not apply to any information provided to us through the utilization of HyperVerge services. Separate terms and conditions may govern the use, and protection of data provided through the utilization of HyperVerge services which are in line with industry best practices.

### PRIVACY POLICY

By using or accessing Our Website, You acknowledge that You accept and provide consent to HyperVerge to use your Personal Data as per this Notice and [HyperVerge Privacy Policy](#), which shall be read with this Privacy Notice.

### WHAT IS PERSONAL DATA/INFORMATION?

Personal Data means any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available with a body corporate, is capable of identifying such person ("**Personal Data/Personal Information**").

### PERSONAL DATA THAT WE COLLECT

The types of Personal Information that we may receive, collect, store and process fall into the following categories:

#### *Personal Information that You provide to Us voluntarily*

In your interaction and use of our Website we may collect both personal and non-personal information from you as following:

Type of Information	Contents
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Personal Details	Mobile Number and Email ID as voluntarily submitted by You while booking a request for demo.
IP Address	IP address, including name of Your city and country, to redirect to website hosted in Your country.

We display personal testimonials and/or reviews of satisfied customers on Our Website in addition to other endorsements. If You wish to update or delete Your testimonial, You can contact Us at [dpo@hyperverge.co](mailto:dpo@hyperverge.co).

## **DATA WE DO NOT COLLECT**

We do not collect any information about Your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about Your health, genetic, or any information about criminal convictions and offences.

## **YOUR CONSENT**

By using or accessing our Website, you acknowledge that you accept and consent to this Privacy Notice. You are responsible for ensuring accuracy of Personal Information submitted to us.

## **AUTO-RENEWAL OF CONSENT**

YOUR CONSENT WILL AUTOMATICALLY RENEW EVERY SIX (6) MONTHS, STARTING FROM THE EXPIRY OF THE PREVIOUS CONSENT PERIOD, UNLESS THIS CONSENT IS REVOKED PRIOR TO THE RENEWAL. YOU ACCEPT AND PROVIDE CONSENT TO SUCH AUTOMATIC RENEWAL.

## **PURPOSE OF COLLECTION**

The collected information shall be used for the following purpose:

- Contact you for service/product related query or sharing updates about new service/product with you, in case you have submitted information on book a demo page.
- Meeting legal and regulatory requirements. For example, to comply with a valid legal subpoena, request, or other lawful process that meets the regulatory requirements or that we otherwise determine is necessary to respond to.
- Website usage feedback in order to improve Website experience
- To ensure our compliance with applicable laws, including instituting or defending any legal actions/proceedings or investigations, as applicable.
- Corporate reorganisation: In the event of a corporate sale, merger, reorganization, dissolution, acquisition or similar event, any Personal Information and other data We process from You may become part of the assets We transfer or share in preparation for any such transaction. Any acquirer or successor of HyperVerge shall continue to process Personal Information consistent with this Privacy Notice.

## **LEGAL BASIS OF PROCESSING**

We rely on the following legal bases for processing Your Personal Information:

- **Consent:** Where we have express consent from You to process Your Personal Information.
- **Legitimate business interest.** This refers to the interest in conducting and managing Our business. We ensure to consider and balance any potential impact on You (both positive and negative) and Your rights before We process Your Personal Information for Our legitimate interests. You can find out more about how We assess Our legitimate interests in relation to the potential impact of certain activities by contacting Us.
- **To comply with a legal obligation.** This means processing Your Personal Information if it is necessary to fulfil a legal obligation imposed on Us or defending any claim against us relating to Your Personal Information. To comply with a valid legal subpoena, request, or other lawful process that meets the regulatory requirements or that we otherwise determine is necessary to respond to.

## **DISCLOSURE OF YOUR PERSONAL DATA**

Third Parties: The Personal Information you provide to us may be hosted on servers located in the United States, operated by HubSpot, Inc., as well as on our own servers located in India. By providing your Personal Information, you consent to the transfer and hosting of such information on servers located in these jurisdictions. We disclose Personal Information shared by you to Hubspot for recording and managing details you have provided for HyperVerge's use. We require Hubspot to respect your privacy and keep your Personal Information safe, confidential and to only be used for the specific purpose it was disclosed and in accordance with Our instructions.

For users located in EEA, United Kingdom, and Switzerland: We take measures to help protect your personal information when it is transferred from the EEA, United Kingdom, and Switzerland to third countries. Where applicable, we rely on standard clauses approved by the European Commission in our contracts with third parties that receive information from both inside and outside the EEA, or transfer on the basis of permissible statutory derogations.

Disclosure to Governmental Agencies: In certain extraordinary situations where required by law, We may also share your Personal Information investigating authorities, regulators, courts or government authorities to comply with a court order, direction, notification or request in accordance with the applicable laws.

## **NO SALE OF DATA**

We do not sell Your Personal Information to any third parties and have not undertaken any such sale within the preceding 12 months.

## **SOCIAL MEDIA FEATURES**

Our websites may include social media links and the use of these features may allow those websites to collect your IP address, detect which page you are visiting on our site, and set a cookie to enable the feature to function properly. Your interactions with these features are governed by website terms of use and privacy policy of such social media third parties. The use of tracking technologies by such third parties on their website is not covered by our Privacy Notice. We do not have access or control over such technologies

## **YOUR LEGAL RIGHTS**

The rights provided hereunder apply to you according to the data protection laws of the country which you are based on. In the situation you would like to access, rectify, erase, restrict or object to processing, or exporting your Personal Information, we will extend our sincere support in responding to your request within a reasonable timeframe.

If you make a request or would exercise any of the below mentioned rights, please contact us at [dpo@hyperverge.co](mailto:dpo@hyperverge.co)

Depending on where you live, you may be entitled to the following rights:

- a) **Right to Information and Access:** You have the right to obtain clear and transparent information about how we process your Personal Information. You have the right to request access to the Personal Information we hold about you, including details about the information source, period and purpose of processing, the categories of data involved, and the recipients of your data.
- b) **Right to Rectification:** You have the right to revise the Personal Information we hold about you or to remedy any inaccuracies. Based on the purpose for which we use your information, you may intimate us to either add additional information about you in our database or correct any wrong information we may have about you on our database.
- c) **Right to Revoke Consent and Erasure:** You have the right to revoke your consent and ask us to delete your Personal Information. Withdrawal will not affect the lawfulness of processing before the revocation.

<i><b>Note:</b> If You revoke Your consent, We will stop processing and delete Your Personal Information as soon as practicable but not later than 30 days after receiving the request, provided that we may be required to retain such necessary information, as required by applicable law.</i>
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- d) **Right to Object or Restrict processing:** You have the right to restrict or object processing of your Personal Information, except where we are obliged to process such Personal Information in compliance with our legal obligations or where we cannot satisfy this request, based on a prohibition from a statutory provision.
- e) **Right to lodge complaint with the regulator:** You have the right to complain to the appropriate regulatory authority if you have any grievance regarding the collection, processing or sharing of your Personal Information by us.
- f) **Right to portability:** Some jurisdictions may provide you with the legal right to transfer your Personal Information to a third party or yourself in a structured, commonly used and machine-readable format. We will transmit your Personal Information to a third party service provider where technically feasible.
- g) **Rights in Relation to Automated Decision Making and Profiling:** You have the right not to be subject to a decision based solely on automated processing, including profiling, if the decision significantly affects you. Please note that we do not process your Personal Information for automated decision making or profiling that has significant effects.
- h) **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights.
- i) **Right to Appeal:** If you are a resident of the United States of America, you may request an appeal of a refusal of a request regarding your privacy rights under the applicable state data protection laws by sending an email to [dpo@hyperverge.co](mailto:dpo@hyperverge.co) with the subject title of the email to contain "Appeal".

<i><b>Note:</b> You may also designate an authorized agent to submit a request on your behalf to access or delete your Personal Information. To do so, you must (1) provide that authorized agent written and signed authorisation to submit such a request, and (2) verify your own identity directly with us.</i>
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The above rights are subject to the same being available to you under the applicable law of your jurisdiction.

## **DATA RETENTION**

We retain your data for as long as necessary to fulfil the purposes outlined in this Privacy Notice, unless a longer retention period is required by applicable law. Thereafter, we will delete the data securely. Your data is processed and stored in India and the United States of America. You may request the deletion of your data at any time, and we will take appropriate measures to delete it from our records.

## **DATA RETENTION FOR AUDIT TRAIL**

We may retain Your limited data to maintain an audit trail of Your requests and consent. This retention is necessary to demonstrate compliance with applicable data protection laws and to provide proof of consent, if required by regulators. Such records may include name, IP address, timestamps, and details of the request or consent given. These records are retained for compliance purposes and cannot be deleted, even upon Your withdrawal of consent or request for data deletion, except as required by law.

## **OPTING OUT OF MARKETING**

We send promotional emails and newsletters from time to time to users who have registered on the Website and have opted in to receive such emails. You can unsubscribe from mail threads in the following 2 ways:

- You may unsubscribe from our emails or newsletters by clicking on the 'unsubscribe' option that is available in the email or newsletter, or
- Write to us at [dpo@hyperverge.co](mailto:dpo@hyperverge.co)

## **SHINE THE LIGHT (FOR CALIFORNIA RESIDENTS ONLY)**

If You are a California resident, You may ask for a list of third parties that have received Your personal information for direct marketing purposes during the previous calendar year. This list also contains the types of Personal Data shared. We provide this list at no cost.

## **CHANGES TO PRIVACY NOTICE**

Any updates, modifications, revisions or amendments to this Privacy Notice shall be published herein from time to time. The most updated version of the Privacy Notice as published from time to time will govern your use and interaction with our Website. Your continued use of our Website on the publication of the amended Privacy Notice shall signify your consent to the updated terms. We recommend that you peruse our Privacy Notice as updated from time to time.

## **CONTACT INFORMATION AND DATA PROTECTION OFFICER**

If you have any questions or concerns regarding our Privacy Notice, please send us a detailed email to [dpo@hyperverge.co](mailto:dpo@hyperverge.co)

You can also contact our Data Protection Officer at the address below referencing "Privacy Notice" through mail as well. The Data Protection Officer shall redress the grievances or provide information expeditiously but within one month from the date of receipt of the grievance:

**Details of Data Protection Officer/Chief Privacy Officer:**

**Attention:** Data Protection Officer

**Address:** HyperVerge Technologies Private Limited, No. 12, 2nd Floor, Urban Vault, 17th cross, Sector 7, HSR Layout, Bengaluru Karnataka – 560102

**Email:** [dpo@hyperverge.co](mailto:dpo@hyperverge.co)

We will endeavour on a best-efforts basis to share a first response to your query/concern or grievance within 10 business days of receipt and resolve your grievance within 45 days of receipt.